

ELEGANCE CRAFT

# FASHION LOOKBOOK

Join us on a journey through our latest collection,  
curated to inspire and elevate your wardrobe with  
elegance and sophistication.

[WWW.ELEGANCECRAFTHOUSE.COM](http://WWW.ELEGANCECRAFTHOUSE.COM)



# ABOUT US

Elegance Craft showcase its T-shirts, hoodies, sweatshirts, and varsity jackets as stylish, versatile essentials, giving customers both inspiration and information on how to style and wear each piece. Let me know if there's a specific part you'd like to expand on or adjust!





# VISION & MISSION

Our vision is to inspire confidence and self-expression through our curated collections, empowering individuals to embrace their unique style and personality.

Our mission is to curate a diverse range of fashion-forward pieces that cater to the modern individual's lifestyle, while upholding the highest standards of quality.

# OUR JOURNEY

Since our inception, we have been committed to pushing the boundaries of fashion, constantly evolving and adapting to the ever-changing landscape of style.



# EXPLORE OUR LOOKBOOK

Our Fashion Lookbook features a curated selection of chic and sophisticated pieces designed to elevate your wardrobe. From elegant dresses and tailored suits to statement accessories and footwear.



## T-Shirts

- Theme: The foundation of any casual wardrobe, crafted with premium materials.
- Visuals: Lifestyle shots of models in classic crewneck and V-neck T-shirts, shown alone and layered with other pieces (like hoodies or varsity jackets).
- Text: Describe the soft, breathable fabric and emphasize versatility with captions like, "Your go-to tee, perfect on its own or as a layering essential."
- Style Notes: Suggestions for pairing with jeans, joggers, or under jackets for a simple, polished look.



## Hoodies

- Theme: Cozy comfort with a sleek, modern fit.
- Visuals: Full-page images and close-ups of hoodies styled both casually and semi-formally (e.g., layered under a varsity jacket or paired with chinos).
- Text: Highlight features like premium cotton fleece, drawstring details, and ribbed cuffs and hem for structure. Mention, “Designed for warmth and style, from weekend lounging to outdoor adventures.”
- Style Notes: Show how the hoodie transitions from loungewear to streetwear by pairing it with jeans or under a jacket.



## Varsity Jackets

- Theme: Iconic and nostalgic, reimagined with a modern twist.
- Visuals: Models in varsity jackets paired with jeans, chinos, and casual pants, emphasizing the versatility and statement-making style. Include detail shots of patches, logos, and fabric textures.
- Text: Describe the jacket's structure, such as wool bodies with leather sleeves or embroidered patches, adding, "A blend of heritage and style, perfect for layering."
- Style Notes: Pair the varsity jacket with a T-shirt or hoodie underneath for a layered look, creating a classic yet bold outfit.





## Bust-Cut Hoodie

- **Style:** The bust-cut hoodie offers a fresh twist on the classic hoodie, providing a more fitted and cropped silhouette. This cut highlights the upper body, creating a flattering, trendy look that pairs well with high-waisted jeans, skirts, or leggings.
- **Design:** Typically features the same casual details as traditional hoodies, like a drawstring hood, ribbed cuffs, and a kangaroo pocket, but with a shorter length that ends above the waist.
- **Fit:** The fit is often slightly more fitted around the bust area, with a relaxed or oversized feel through the rest of the hoodie. It's perfect for those who want the comfort of a hoodie but with a more contemporary and feminine vibe.

## **BUST CUT HOODIE**



GSM: 270, 300, 380, 400 + GSM  
Material: PC / 100% Cotton  
One Sided Brushed Fleece  
MOQ: 25-50 pcs Per Colour  
Colour: 30+ Colours Available

# GET IN TOUCH

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We're here to make your fashion journey effortless and enjoyable. Whether you have questions, need styling advice, don't hesitate to reach out.



# THANK YOU

We hope you've been inspired and delighted by our collection. Thank you for your support, and we look forward to styling you in Borcelle.